

## **NEWS**

August 14, 2009

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### **iQ CREDIT UNION EARNS NATIONAL MARKETING AWARD**

VANCOUVER, Wash. — iQ Credit Union was recently honored with a Golden Mirror Award, which recognizes outstanding marketing solutions in the credit union industry.

The award was presented by the Credit Union Executives Society (CUES), a Madison, Wisconsin-based, independent, not-for-profit, international membership association for credit union executives. To acknowledge the importance of credit union marketing, CUES honors exceptional marketing campaigns each year with the CUES Golden Mirror Awards.

iQ Credit Union won its award in the Print Advertising Series category, for the series titled “What is the name of your bank” – a multi-part campaign to highlight the safety and security of the credit union.

#### About iQ Credit Union

iQ Credit Union has provided members with intelligent financial services that deliver unbeatable value since 1940. The Credit Union helps business members make smarter banking decisions to maximize their finances and enjoy life’s journey. The Credit Union is a member of the CO-OP Network giving members access to over 25,000 ATMs nationwide for free. With several business checking options, free bill payer and free online access, members can have access to their accounts 24/7. Now, anyone in Washington can make the switch to iQ Credit Union. Come on in. Let us help your business grow. For more information, visit [www.iqcu.com](http://www.iqcu.com).

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