

NEWS

August 14, 2009

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iQ CREDIT UNION RECEIVES MARKETING AWARDS FOR OUTSTANDING MARKETING, BIZ DEVELOPMENT ACHIEVEMENTS

VANCOUVER, Wash. – iQ Credit Union was recently honored with two Merit Awards from the Credit Union National Association (CUNA) Diamond Awards program, which recognizes outstanding marketing and business development achievements in the credit union industry.

CUNA is a national network comprised of more than 1,000 credit union marketing and business development professionals. Awards are given in each of 34 categories ranging from advertising to community events and beyond. iQ Credit Union won in the Outdoor Advertising category for its entry entitled *Intelligent Checking* and in the Complete Campaign category for its entry entitled *Open the door to . . . Smart Equity*.

“The Diamond Awards recognize the best-of-the-best in credit union marketing, advertising, and business development,” said Anne Legg, council chair and vice president of marketing for Cabrillo Credit Union in San Diego, Calif. “It takes hard work, imagination, and perseverance to be selected as a winner from 1,200 entries.”

About iQ Credit Union

iQ Credit Union has provided members with intelligent financial services that deliver unbeatable value since 1940. The Credit Union helps business members make smarter banking decisions to maximize their finances and enjoy life’s journey. The Credit Union is a member of the CO-OP Network giving members access to over 28,000 ATMs nationwide for free. With several business checking options, free bill payer and free online access, members can have access to their accounts 24/7. Now, anyone in Washington can make the switch to iQ Credit Union. Come on in. Let us help your business grow. For more information, visit www.iQcu.com.

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