# 2021 ANNUAL REPORT



#### The road ahead at iQ Credit Union

After weathering the unprecedented challenges of a global pandemic and uncertain economic conditions, iQ's strong fiscal position allowed us to emerge in 2021 as strong as ever. In addition, Forbes named us as the Best-In-State Credit Union for iQ's high level of service as shown through their independent public survey. We are truly proud of this accomplishment and thank you for helping us get there!

Our spirit of service remained strong in 2021. We returned to in-person volunteering out in our communities, with proper safety precautions in place. Diversity and inclusion remain a guiding focus for our community involvement, and we were able to contribute over \$245,000 to non-profit partners and community sponsorships.

In 2021 you changed the way you bank in response to the pandemic, and our projects over the last year reflected your changing needs. Improvements to our digital services, including new fraud alerts and continued updates to Digital Branch, allow you to do more of your banking from home. Upgrades to our Member Contact Center strengthen our ability to serve you no matter where you may be. We also added a Chief Technology Officer this year, a new position that will help guide our digital development into the future.

You're also thinking about household finances in new ways. Members sought us out to help refinance their homes and tap their home equity. Our business lending team helped our local businesses find their way through difficult economic times. Mortgage and business lending both helped drive our impressive 26% loan growth.

#### We have much to look forward to in 2022:

- Salmon Creek members will be getting a new location up the street at the new Skyview Station
- Expansion into Oregon will continue with a new branch in Happy Valley at Crossroads East
- Laid groundwork for new Portland campus branches

We are excited for the journey ahead of us. iQ truly wouldn't be where we are today without each and every one of our plaidtastic members. Thank you!

Doug Lehrman, Board Ene Petrucca

Doug Lehrman, Board Chair

#### **Board of Directors**

Doug Lehrman - Chair Joseph Nutting - Vice Chair Evie Grendahl - Treasurer Sharon Eastman - Secretary Don Kitterman - Director Jil Click - Director Jim Askey - Director Joan Durgin - Director Steve Porter - Director

#### **Audit Committee**

Ron Odermott - Chair Dr. Arlene Hett - Member Brian Loos - Member

#### **Executive Team**

Eric Petracca - President/CEO Gayle Gustafson - Chief Lending Officer Danette LaChapelle - Chief Comm. Officer Ali Migaki - SVP Retail Delivery Kari Stansberry - Chief Administrative Officer Dan Medak - Chief Financial Officer Jordan Lehrman - Chief Technology Officer

### **MEMBER EXPERIENCE**

Connecting with you in a digital world

**21,092** Monthly calls answered \$226M Bills paid online

**44,517** Digital wallet transactions **9.53%** Digital branch growth

# **BACK TO SCHOOL**

Building the next generation's financial iQ

121

4,227

Presentations Students impacted

**41** Read With Me Program recipients awarded more than \$8,000



## CARING FOR OUR QCREW

Supporting our employees (at a distance)

342

#### **101** Employees

Plaidtastic employees

148

Staff work from home

20 Virtual wellness events for staff

promoted

"The Wellness Committee provides opportunities for employee to build deeper connections through activities that are fun, relaxing, and enriching. We started off on the right foot with a virtual steps challenge, had a virtual trivia night for our quiz heads, and even discovered you can be taught to change your car's oil - virtually! There was truly something for everyone."

- Shayla G. | Branch Manage







## **CREDIT UNION ACCOMPLISHMENTS**

Excellence clad in plaid

**#1 CU** In Washington

In Washington Oregon's Top through Forbes Workplaces

6<sup>™</sup>YEAR

Portland Business Journal for Philanthropy

**TOP 10** 



Named one of Portland's Best and Brightest Companies to Work For based on employee survey responses earlier this year.

### SUPPORT. IMPACT & ENGAGEMENT

Proud to serve our uniQue communities

595 Hours volunteered

\$53.930

iQ for Kids donations

\$20.000

Scholarships granted

\$528,132

Total to our communities

**35** 2021 iQ for Kids

recipients including:

RockSolid Teen Center Teach One to Lead One Read Across America Music Fusion Cathedral Park Performing Arts Autism Empowerment Playworks Lines for Life Merry Heart Children's Camp So much more!

## **GETTING BACK TO BUSINESS**

Giving a hand up to our local small businesses

**\$142M** in new loans

**M 238** SBA PPP Loans +12.25% Business Members

The Source Climbing Center in Downtown Vancouver saw 96% of their membership return at the start of 2021 despite the mandated closure for COVID in 2020. They were able to bridge that gap and stay in business with the help of an SBA Payroll Protection Loan provided by iQ.

### LENDING A HAND

Bringing your financial goals to life

\$142M 26.1%

loan growth

\$2,570 verage rebate with

in new loans

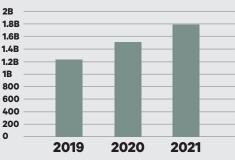
5070

828

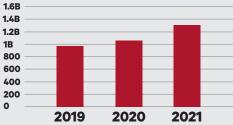
home loans

Average rebate with HomeAdvantage® insureQ members were covered

#### **ASSETS** IN MILLIONS







Detailed financials at: iQcu.com/about/our-story