iQ Website Privacy Policy

Rev. 8/22/2023

- Categories of personally identifiable information collected through our website include the browser type, geographic location, date and time of the visit, internet protocol (IP) address, web-browser activity, and your email address. Name, home address, phone number, unique device identifier, unique customer identifier (CID), domain name, referral data (e.g., the address of the website you visited before clicking through to our website), and browser and platform type.
- 2. If you would like to opt-out of data collection on the website please fill out the form located by clicking here.
- 3. We use cookies and other tracking services to gather the data mentioned above. At your option, you can disable cookies which will limit our ability to gather your IP address and track web browser activity. You can also work with your web browser to determine if it provides a do-not track (DNT) option. Our website does not currently respond to DNT signals. Other ways you can opt out of information collection include:
 - a. Accessing our website via the private browsing option on your web browser.
 - b. Clearing the cookies on your browser often.
 - c. Set your preferences on Google tracking (http://www.google.com/ads/preferences/).
 - d. Opt-out using a third-party tool that opts users out of targeted or interest-based advertising. Available third-party opt-out tools include the <u>Digital Advertising Alliance</u>, the <u>Network Advertising Initiative</u>, and the <u>European Interactive Digital Advertising</u> Alliance (Europe only).
- 4. When you use our website, third parties such as Google Analytics and Google Adwords, may collect data about your visit to help us better understand how you use our website. Information collected may include:
 - a. How you got to our website and other information about you;
 - b. Information regarding your visit (length of visit, pages you viewed); and
 - c. Information about the device used to access our website (IP address).

You can opt-out of Google Analytics by using the opt-out browser add-on, available at https://tools.google.com/dlpage/gaoptout/.

- 5. Third parties may collect certain information on third-party websites where we advertise. iQ Credit Union does not allow third parties to collect our users' personal information on our websites or through our online services.
- 6. iQ collects images of checks on our mobile and desktop application to enable you to deposit funds remotely without visiting a branch, and to verify the authenticity and validity of the checks. We respect your privacy and security, and we only use the images for the purposes of settling and providing transactional history.
- 7. We collect images in our mobile application for the purpose of personalization (for example: profile picture, background image or children uploading images of report cards or proof of chores being completed), these images are not used by iQ Credit Union for any other purpose.
- 8. Changes to this policy will be available on the Privacy Policy section of our website. This policy is effective as of 08/22/2023.